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Director of Marketing Communications & Membership

Melanie joined the Royal Academy of Dance in May 2003 as press and marketing manager before being appointed as Director of Marketing, Communications & Membership in 2006. She became a Director of the Academy at the end of 2007.

Melanie graduated with Joint BA (Hons) in English & Law in 1995. She has a postgraduate diploma in Public Relations (Chartered Institute of Public Relations) and is a member of the Chartered Institute of Marketing. Since 2008 she has been actively involved with The English National Youth Arts Network; is a mentor with the Arts Marketing Association and sits on a mentoring steering group for the Membership Development Forum.